

SPECIAL CAPITAL CAMPAIGN ISSUE

SUMMER 2024

LET'S **GROW** TOGETHER

Expanding locally to impact globally



**Abe's Garden
Community**

Need-Based Expansion in Progress

**\$20MM Capital Campaign to Provide
Memory Support Wait List Relief**



Abe's Garden Community
is located in **the heart of Nashville**

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Members of the Abe's Garden Community Leadership Team, Board of Directors, and Capital Campaign Team are ready for construction to begin!

Photo by Robert Heller

Capital Campaign Nearing Its Goal

To date, we have received \$16.3MM in gifts and pledges! Mike Shmerling, founder and board chair remarks:

"The generosity has been overwhelming and humbling. So many friends and families share their own stories of heartbreak and their journey to healing. Many express the need for more places like Abe's Garden Community that are committed to elevating care through purposeful engagement for those living with Alzheimer's. These testimonies mirror my family's experiences when we were seeking quality care for my dad. I am grateful to the dedicated team members who do this work every day."

From its inception, the mission of Abe's Garden Community has been to establish a replicable model for quality memory care services. The *Let's Grow Together* capital campaign expands our on-campus capacity and provides designated spaces to educate private and professional caregivers both within and outside of our physical campus.

We Need YOU to Help Us Finish Strong!

You will see in this issue the list of 131 generous individuals and families who have recognized the need and demonstrated their support for this expansion and renovation project, including 100% of our board members. A huge THANK YOU to each and all of our philanthropic partners.

If you have not yet had the opportunity to be involved in the campaign, now is the time to add your name to the list! We would appreciate the chance to enlist your feedback and support. Over the next several months, we will host small group gatherings and would love to add you to the invitation list. If you'd like to be invited, please contact a development team member!

We look forward to hearing from you and appreciate you responding to us when we contact you. Please be part of our success! Together we can move the Abe's Garden Community mission forward for greater impact locally and globally.

We are thrilled to announce our \$20MM, 5-year *Let's Grow Together ~ Expanding Locally to Impact Globally* capital campaign! Through a 3-month feasibility study in the summer of 2021, current and prospective families and philanthropic partners spoke clearly: we need more memory support suites!

Other priorities revealed during the interviews include 20 additional assisted living apartments, a chapel, additional dining options for independent living, and a dedicated education and training suite to learn, practice and share our evidence-based best practices in care and engagement. When finished, this project will fulfill the original plan to add a fourth household for those living with dementia and will increase the current memory support capacity by 50%, allowing 20 more families on the dementia journey to receive immediate residential support.

After receiving this feedback and input, we established our goal and began meeting with individuals who expressed interest in pledging their support for an expansion and renovation project. Simultaneously, we engaged Nashville-based ESa as architects and R.C. Mathews as our local general contractor.

Rooted in Excellence

In our first nine years as a memory care community, we have proven there is a better way to serve those with cognitive impairment. Our dedicated team members, board of directors, and philanthropic partners have put Abe's Garden Community on the map as a local, regional, national, and international resource.

We demonstrate and share how to use person-directed, meaningful engagement to improve the quality of life for, and maintain the dignity of, individuals with memory loss. The growth in demand is illustrated by our memory support wait list averaging 50 people every month and fully occupied assisted living. The time is right to increase capacity on campus to provide relief for those in need.

AREAS OF GROWTH

Capital Campaign Construction Priorities

Memory Support Household

This household with 20 private memory care suites and its own kitchen, dining area, and patio will be part of the existing secure memory support area with access to the courtyard.



Memory Support Family Room (Naming Available)

◀ Memory Support Family Room

The new household's family room design includes a fireplace and hearth for small group gatherings, family visits, fireside chats, singalongs, and other popular activities.



Theater & Music Therapy Lab (Naming Reserved)

◀ Theater & Music Therapy Lab

Equipped with state-of-the-art Dolby audio equipment, this space will elevate innovative engagement opportunities in music and movement and allow researchers to further explore the benefits of music.

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Chapel ▶

The chapel provides a quiet space for reflection, prayer, support groups, Bible study, and other faith-based gatherings for residents, families, and team members.



Chapel (Naming Reserved)



Bistro Dining (Naming Available)

◀ ▼ Bistro & Hearth

The independent living bistro and hearth offer residents and families a casual dining option to mark special occasions and holidays or enjoy a meal, snack, or beverage.



Bistro Hearth (Naming Available)

Education & Training Suite ▶

Abe's Garden Community team members and those from other senior care communities will have a space to learn and demonstrate Hearthstone's research-based care and engagement approach.



Education & Training Suite (Naming Available)



Terrace (Naming Reserved)

◀ Terrace

This new outdoor space for residents, families, and visitors to enjoy will be ideal for times of intentional outdoor engagement and scheduled special events.

Community Room ▶

This multi-use space is designed to accommodate gatherings of all sizes from smaller resident wellness classes to larger education sessions using state-of-the-art audio-visual equipment and technology.

Capital Campaign project plans also include renovating the independent living courtyard, new spaces for the fitness center and wellness therapy studio, a relaxation porch, and a catering kitchen.

For available naming opportunities, please contact Mandy Hansen at mhansen@abesgarden.org or 629.249.1141.



Community Room (Naming Reserved)

Donors By Giving Level

\$2,000,000 & up

Lisa & Mike Shmerling
Cal Turner

\$1,000,000 - \$1,999,999

Barbara & Herb Fritch
Debbie & Jim Shmerling
Anonymous

\$500,000 - \$999,999

Anita & William Cochran
Foundation
Stephanie & John Ingram
Milton & Denice Johnson
Family Foundation
Robin & Bill King



David and I want more families who are navigating this disease near and far to have access to the great services and resources Abe's Garden Community offers. We are so grateful that our friends are responding and recognizing the importance of AGC.

*– David & Caroline
Bartholomew, Capital
Campaign Cabinet*

\$200,000 - \$499,999

Caroline & David Bartholomew
Judith & Richard Bracken
Meredith & Scott Burns
William & Eugenia Cammack
Fund
Katie & Kevin Crumbo
Anonymous
Melissa & Bobby Frist
Joe Galante
Lisa & Tony Giarratana
Heidi & John Hassenfeld
Marlene & Spencer Hays
Foundation
The Robert P. Maynard Legacy
Fund
Lynn McPheeters
Shirley & Stuart Speyer

\$100,000 - \$199,999

Melba & Bill Blevins
Barbara & Kix Brooks
Kim & Glen Campbell
Foundation
Mark Clark
Judy & Joe Cook
Alberta & Robert Doochin
Donna & Jeffrey Eskind
Carol & Robert Frist
H. Rodes Hart
Paul Kuhn
Robert Lipman
The Majors Family
Jack May

Maria & Bernie Pargh
Anonymous
Brenda & Joe Steakley
Ann Potter Wilson Foundation

\$50,000 - \$99,999

Grace & Carl Awh
Mary & Lee Barfield
Amberly & Phil Billington
Diane Nydick & Christopher
Brown
Ashley & Joe Cook, III
Helen Cummings
Fishel Family Foundation
Gallagher Risk Management
Services
Rae & Bruce Hirsch
James R. Meadows, Jr.
Foundation
Michelle Miller & Suzanne Elmer
Marlene Moses
Elizabeth & Larry Papel
Ed & Terry Allison Rappuhn
Anonymous
Kathy & Bobby Rolfe
Pam & Tom Wylly, II

\$20,000 - \$49,999

Cecelia & Mike Condrey
Tracy & Senator Bill Frist
Anonymous
Susan & Jerry Geraghty
Bob Heller
Anonymous

Melanie & Doug Hirt
 Deborah Smith-Holmes & Donald Holmes
 Leslie & Howard Kirshner
 Anne & Ted Lenz
 Marisa & Michael Mayhan
 Mary Ann & Dick Peugeot
 Debbie Miller & Bill Purcell
 Linda & Art Rebrovick
 William & Sara Robin Family Fund
 The Simmons & Wingo Families
 Saurabh Sinha
 Lisa & Stephen Small
 Frances & Jimmy Spradley, Jr.
 Larry Trabue
 Karen & Fred Yazdian

\$10,000 - \$19,999

Jean & Dennis Bottorff
 Cathy & Martin Brown
 Sandra & Jim Daniell
 Dottie Frist
 Judy & Gil Given
 Aubrey Harwell, Jr. Family
 Eva & Lynn Maddox
 Katherine & Ryan Moses
 Mary Kate Mouser
 Pamela & Philip Pfeffer & The Pfeffer Foundation
 Yuliya & James Phillips
 Libby & Thomas Shell
 Nina Sivek



I full-heartedly support this capital campaign. I know Alzheimer's is devastating. I'm impressed by what Abe's Garden Community is doing to help those affected ~ especially the way they use music to engage residents and community group participants. More and more people I know are looking for support as they slowly lose people they love ~ and Abe's Garden Community offers that support."

**– Kix Brooks,
 Country Music Artist**

\$1,000 - \$9,999

Shannon & John Barton, III
 Beasley Family Foundation
 Laura & Michael Beber
 Debbie & Buddy Best
 Donna & Mark Coleman
 Anonymous
 Danielle & Harris Gilbert
 Risa Klein Herzog & Drew Herzog
 Anonymous
 Lynn & Jules Kroll
 Charlotte Nesbitt Langford
 Judy & Steve Lefkowitz
 Nancy Brown & Andrew May
 The McGugin Family

Beth & Paul Moore
 Dana Moore & Jack Isenhour
 Steve Moran
 Linda & Rock Morphis
 Anonymous
 Katie & Tom Steele
 Leslie & Barry Stillman
 Laurie & Carter Todd
 Abby Trotter
 Karen & Howie Weil
 Brenda Wynn
 Etta & Raymond Zimmerman
 Fred Zimmerman
 Leigh & Peter Zimmerman

Up - \$1,000

Geraldine Bryant
 Kim Campbell
 Janice Campisano
 Mimi & Frank Friedman
 Gretchen & Randy Goldstein
 Stacy Harris
 Marie & George Masterson
 Jayne Sallerson

We appreciate all of these amazing philanthropic partners! If you notice any changes that need to be made, please contact Mandy Hansen at 629.249.1411 or mhansen@abesgarden.org. This list reflects gifts and pledges made on or before 7/15/2024.





115 Woodmont Boulevard
Nashville, TN 37205

Let's Grow Together

Use this QR code for more information about our capital campaign.



629.249.1141

www.abesgarden.org

Abe's Garden® Community is a 501(c)(3) nonprofit organization.

Open Now for Exciting News!

READ ABOUT AND SEE PLANS FOR THE ABE'S GARDEN COMMUNITY EXPANSION — REDUCING THE WAITLIST TO SERVE MORE INDIVIDUALS WHOSE LIVES ARE TOUCHED BY MEMORY LOSS!



(L to R) Board members Scott Burns, Bernie Pargh, Mike Shmerling, Mina Johnson, Katie Crumbo, and John Hassenfeld show their enthusiasm for expanding locally and increasing global impact.

Photo by Robert Heller

Thank You to Our Campaign Co-chairs

Caroline & David Bartholomew and Meredith & Scott Burns, and cabinet members Phil Billington, Heidi & John Hassenfeld, and Jim Shmerling. We appreciate your commitment to the success of the campaign!

Ways to Give

To be included on the permanent contributor recognition installed before the Grand Opening, gifts and pledges should be made before October 2025. You may choose to be listed as Anonymous. Pledges may be paid over 3-5 years or on your preferred schedule.

In addition to gifts made by check and credit card, you may want to consider one or more of these tax-advantageous ways to make a gift or pledge payment:

- ✿ Transfer appreciated stock, mutual funds, marketable real estate, or other assets to Abe's Garden Community and avoid the capital gains tax.
- ✿ Request a gift to be made to Abe's Garden Community from your Donor Advised/Charitable Gift Fund. (You can use appreciated assets to fund your DAF/CGF.)
- ✿ If you are 70 ½ or older, make a direct transfer from your IRA – up to \$100,000 each year. You pay NO federal income tax on the transfer and it DOES count toward your minimum required distribution. Contact your administrator.
- ✿ Update your will or add a properly signed, dated, and witnessed codicil.
- ✿ Add Abe's Garden Community as a beneficiary to your IRA, 401(k), life insurance policy, or trust. Beneficiary forms are usually available online.
- ✿ Designate the remainder of a specific mutual fund, bank account, or Donor Advised Fund.
- ✿ Leverage your appreciated stock, real estate or other real property to provide income and asset distribution by naming Abe's Garden Community in a charitable remainder trust or charitable lead trust.

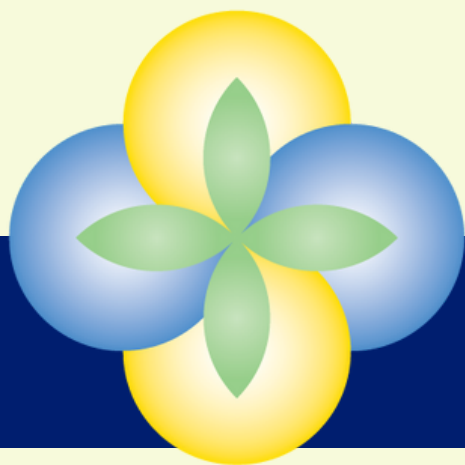
Please contact a member of the development team with questions and to learn about complimentary estate planning education offered by Abe's Garden Community through our partnership with Thompson & Associates:

Mandy Hansen | mhansen@abesgarden.org | 615.345.9575
Donna Coleman | dcoleman@abesgarden.org | 513.218.9643
Risa Klein Herzog | rherzog@abesgarden.org | 615.202.9772

To ensure your gift plans are carried out as you intend, please include this information in your documentation:

Organization Legal Name: **Abe's Garden**
Address: **115 Woodmont Blvd., Nashville, TN 37205**
EIN: **06-1818302**





Wellness in Philanthropy

Excerpts from *Give To Live* by Douglas M. Lawson, Ph.D.

“What lies behind us and what lies before us are tiny matters compared to what lies within us.”
~ Ralph Waldo Emerson

Physical

“Giving is not just a minor influence on good health but the key to bodily and mental well-being. The studies show that for all ages (but particularly among the elderly), one way to escape premature physical and emotional deterioration is by staying in the service of others.”

“Researchers point to the endorphins, the body’s own opiate system, as the source of the high people experience in doing good works. For some, these enhanced feelings last a long time.”

Vocational

“Try to see volunteering as an opportunity to find enjoyment and pleasure through sharing. By helping others you enhance your self-image and match your skills to real needs that might not otherwise be met.”

“A new kind of service can be reinvigorating and exciting. Change and challenge keep all of us flexible and involved.”

Emotional

“Acts of generosity should nourish the people who do them. If you aren’t getting much satisfaction from your work of giving, maybe you should look for a cause that would be closer to your heart. There’s already enough drudgery and sacrifice in the world, but hardly enough joy.”

“Instead of the old slogan ‘Give until it hurts,’ it seems we should say ‘Give until you feel great.’”

Spiritual

“To many who give, it’s the spiritual reward that leads them to volunteer. For others, it’s a belief that added blessings will be showered on those who help. For still others it is a simple recognition that we are our brothers’ keepers.... An act of philanthropy is an act of love. In a world filled with violence, hatred, and suspicion, giving is an expression of faith, trust, and concern. Giving is spiritually uplifting – a powerful display of fundamental goodness.”

Intellectual

“Greater satisfaction is also possible in giving money. Investigate the cause you are interested in – call the people in charge. Visit them. Find out more about their needs. Earmark your funds for a particular project and follow its progress. Get to know other volunteers in the organization. Find out about other needs – perhaps you have special contacts or resources they can use. When you become personally involved in your giving, you can change the arms-length to an arms-around approach.”

Social

“For every book on the powers of giving and sharing, there are fifty on how to succeed in careers. For every college course on community responsibility, there are hundreds on technology and business. We simply haven’t spent much energy teaching people how to get in touch with their personal powers to make a difference in the lives of others.”